

BCOMM Sample Course Plan: Sport Business

First Year (0-30 CH)

Semester 1		Semester 2	
☐	ECON 1201	☐	ECON 1202
☐	MGMT 1281	☐	BCOM 1201
☐	MGSC 1205	☐	MGSC 1207
☐	MISA 1225	☐	ACCT 2241
☐	Electives* _____	☐	Electives* _____

Second Year (30 – 60 CH)

Semester 1		Semester 2	
☐	MGMT 2382	☐	MGMT 2385
☐	MGSC 2207	☐	FINA 2360
☐	COMM 2293	☐	MKTG 2270
☐	ACCT 2242	☐	BCOM 2000
☐	CMLW 2201	☐	ENTR 2201

Third Year (60 – 90 CH)

Semester 1		Semester 2	
☐	FINA 3361	☐	MGMT 3480
☐	HWSS 2000	☐	MGSC 2217
☐	Electives* _____	☐	Electives* _____
☐	Electives* _____	☐	Electives* _____
☐	Electives* _____	☐	Electives* _____

Fourth Year (90 – 120 CH)

Semester 1		Semester 2	
☐	Electives* _____	☐	MGMT 4489
☐	Electives* _____	☐	Electives* _____
☐	Electives* _____	☐	Electives* _____
☐	Electives* _____	☐	Electives* _____
☐	Electives* _____	☐	Electives* _____

*Electives must consist of:

Course(s)	Credit hours	Name
1	3	Academic Literacy Requirement
1	3	Global Perspective Elective
3	9	Non-Commerce Electives
4	12	Consolidation Course
2	6	Integrity and Social Responsibility Course
1	3	Capstone Experience
5	15	Free Elective

Academic Calendar is the official source for program information and requirements. Students can have alternative course plans to the one above. Students are encouraged to speak with an Academic Advisor about course planning questions.

Consolidation Course (Choose 4):

Course Code	Name
ACCT 3380	Accounting and Financial Management for Sports
CMLW 3301	Sports Law
ECON 4300	Sports Economics
MKTG 4480	Sports Marketing
MGMT 4484	Human Resources in Sports
MGSC 4400	Data Analytics in Sports

Integrity and Social Responsibility Course (Choose 2):

Course Code	Name
BCOM 3300	Sports & Sustainability
HWSS 3001	Philosophy of Sport
HWSS 3002	Sport, Diversity, & Inclusion
HWSS 3003	Sport Governance

Capstone Experience (Choose 1):

Course Code	Name
BCOM 3000	Sport Experiential Learning
HWSS 3000	Sport Experiential Learning

Academic Calendar is the official source for program information and requirements. Students can have alternative course plans to the one above. Students are encouraged to speak with an Academic Advisor about course planning questions.