

SPECIAL EDITION

CALL FOR PAPERS

International Journal of Co-operative Accounting and Management (IJCAM)

Based on the International Symposium on **Co-operative Identity and Energizing the Co-operative Brand**

Saint Mary's University | International Centre for Co-operative Management

Saint Mary's University | Centre of Excellence in Accounting and Reporting for Co-operative

northwest cooperative development center

The Online Home of Cooperatives
COOP

Following up on the success of the May 2026 virtual International Centre on Co-operative Identity and Energizing the Co-operative Brand, we would like to publish a special edition of the [International Journal of Co-operative Accounting and Management](#) with a focus on “**Co-operative Identity, Branding and Marketing**”. The journal is a free and open publication, available to practitioners and researchers without cost.

Researchers and practitioners that took part in the Symposium are welcome to contribute to this publication, helping build the shared knowledge base on these topics and forwarding the work of co-operative growth, awareness, loyalty-building and impact. *Even though the journal (typical editions) allows for pieces focused on accounting, this special edition is not focused on accounting, so this does not need to be a component of your submission.

The special edition will allow for flexibility in formats, including:

- Case examples or pieces explaining strategies undertaken (5000-12000 words or 10-24 pages; can be flexible)
- Thought pieces based on your Symposium presentation (2500-5000 words or ~5-10 pages)
- Instructional pieces based on your symposium presentation (i.e. explanations, steps or tools on how to do marketing and branding for co-operatives) (1500-5000 words or ~3-10 pages; can be flexible)
- Research papers (5000-12000 words or 10-24 pages) – peer reviewed

Timing:

Timing	Stage
July 31, 2026	Confirm you plan to submit and define what your submission focus and format will be (i.e. type of piece) by submitting this quick 'Indication of Intention to Submit' form: https://forms.gle/Dp88KYFPkNNCcZvU9
October 15, 2026	Submit draft piece including references to cme@smu.ca
November-January	Editorial process
January/February 2027	Release of the special edition

The International Journal of Co-operative Accounting and Management is managed by CEARC - The Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC). CEARC is located in the Sobey School of Business at Saint Mary's University was created because the co-operative business model, with its unique business purpose, values and principles, is not adequately served by the same approach to accounting used by investor-driven firms. CEARC is a sister centre of the [ICCM](#) who hosted the Symposium.

Special Edition Co-Editors:

Júlia Martins Rodrigues, Ph.D. Associate Director, MEDLab, University of Colorado Boulder; Vice-chair, Colorado Employee Ownership Commission

Georgina Whyatt, PhD, Professor, Master of Management, Co-operatives and Credit Unions Program, Saint Mary's University (ICCM)

Special Edition Editorial Board:

Erin Hancock, Symposium Organizer and Education Manager, International Centre for Co-operative Management (ICCM), Saint Mary's University

John McNamara, PhD & Professor, Master of Management, Co-operatives and Credit Unions Program, Saint Mary's University (ICCM)

Tom Ivey, DotCoop

Daphne Rixon, PhD, Editor-in-Chief of IJCAM, and Professor, Master of Management, Co-operatives and Credit Unions Program, Saint Mary's University

Submission Guidelines – Practitioner Submission / Non-Academic Paper

To submit a practical case example, thought piece, branding strategy piece or a tool or instructional piece for this special edition, email it as an attachment to the guest editor at cme@smu.ca

Review Process

Each submission is reviewed by the editor and then to the editorial board for review. The editor may request additions or changes to content and format to ensure clarity, readability, consistency with the wider edition, etc. Such submissions are not subject to the academic peer review process.

Copyright

Submissions to the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal or outlet. Authors submitted articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty. It is the author's responsibility to ensure that all necessary permissions have been acquired.

Submission Requirements

Article Length –

- Case examples or pieces explaining strategies undertaken (5000-12000 words or 10-24 pages; can be flexible)
- Thought pieces based on your Symposium presentation (2500-5000 words or ~5-10 pages)
- Instructional pieces based on your Symposium presentation (i.e. explanations, steps or tools on how to do marketing and branding for co-operatives) (1500-5000 words or ~3-10 pages; can be flexible)

Format – All submissions should be in a Word document, using Times New Roman, 12-point font.

- All papers must be typed, single-spaced, on regular 8.5" x 11" paper, and fully justified.
- Margins should be set to 1-inch top, bottom, left, and right
- Headings must be concise, with a clear indication of the distinction between the hierarchy of headings. The preferred format is for first level headings to be presented in bold format and subsequent sub-headings to be presented in medium italics
- Plain language writing is welcomed, with acronyms defined
- Any reference to others' work, frameworks or examples should be substantiated with a reference
- Visuals and graphics are welcomed
- No headers and footers
- All papers must adhere to the [APA Guidelines for referencing](#).

- The piece must include a declaration in the Appendix if AI was used in the writing/content development process.
- Appendixes should be placed at the end of the manuscript

Submission Title – Title of not more than ten words.

Article Title Page – An article title page should be submitted and should include:

- Article Title, not to exceed ten words
- Author Details and Biographies
 - Full name of each author
 - Affiliation of each author, at time of submission
 - Where more than one author has contributed to the article, details of who should be contacted for correspondence
 - E-mail address of the corresponding author
 - Date
 - Brief professional biography of each author
- Acknowledgements

Abstract - An Abstract - Maximum is 250 words. The Abstract should concisely summarize the piece. The abstract should appear two line-spaces below author(s), centered, capitalized. It should be italicized in a 10-point font, Times New Roman.

Keywords – provide 6 key words on the Article Title Page

First Page - The title should be centered and typed in caps on the first page. It should be 16-point font, Times New Roman. The authors' names followed by affiliations should be centered, single-spaced and typed beginning on the second line below the title. Use 12 point font.

Submission Guidelines – Academic Paper

To submit an academic paper for journal publication, email it as an attachment to the guest editor at cme@smu.ca

Review Process

Each paper is reviewed by the editor and, if it is judged suitable for this publication, it is then sent to at least two independent referees for double blind peer review. The decision for publication is made by the editor in consultation with these reviews.

Copyright

Articles submitted to the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Authors submitted articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty. It is the author's responsibility to ensure that all necessary permissions have been acquired.

Manuscript Requirements

Article Length – articles should be between 5000 and 12000 words in length, single-spaced.

Format – All submissions should be in a Word document, using Times New Roman, 12-point font.

- All papers must adhere to the [APA Guidelines](#).
- All papers must be typed, single-spaced, on regular 8.5" x 11" paper, and fully justified.
- Margins should be set to 1-inch top, bottom, left, and right
- Headings must be concise, with a clear indication of the distinction between the hierarchy of headings. The preferred format is for first level headings to be presented in bold format and subsequent sub-headings to be presented in medium italics
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 - Full name of each author

- Affiliation of each author, at time research was complete
- Where more than one author has contributed to the article, details of who should be contacted for correspondence
- E-mail address of the corresponding author
- Date
- Brief professional biography of each author
- Acknowledgements

Abstract - An Abstract - Maximum is 250 words. The Abstract should concisely summarize the article. The abstract should appear two line-spaces below author(s), centered, capitalized. It should be italicized in a 10-point font, Times New Roman.

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Headings – Headings must be concise, with a clear indication of the distinction between the hierarchy of headings. The preferred format is for the first level of headings to be presented in bold format and subsequent sub-headings to be presented in medium italics.

Notes/Endnotes – Notes or Endnotes should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

Figures – All Figures (charts, diagrams, line drawings, web –ages/screenshots, and photographic images) should be embedded in the document and numbered sequentially.

Tables – Tables should be embedded in the document and numbered sequentially. They should be placed as close as possible to the location in the text where they are first cited. For each table or figure, center “Table” or “Figure” with a number (1, 2, etc.) above the table or figure. The identification labels should be under “Table” or “Figure”, centered, typed in initial cap for each word (Title Case). Each table or figure and their identification labels should be bold.

Math and Equations - Use words in regular text, not math. For example, “We surveyed 100 managers,” not we “We surveyed n= 100 managers.” “We used chi-squares to evaluate coefficients.” Not “We used X2s.” You can report statistical results using symbols in parentheses. Display and number only equations you mention in your work. Equation numbers should be between parentheses and flush with the right margin.

References – References to other publications must be in APA style and carefully checked for completeness, accuracy and consistency. References should be placed at the end of the manuscript and should include only those actually cited in the text. Titles of journals or books will be italicized instead of underlined.

Below are examples of APA references.

Journal Articles:

Finkelstein, S. (1992). Power in top management teams: Dimensions, measurement, and validation. *Academy of Management Journal*, 3, 505-538.

Feldman, M. S., & March, J. G. (1981). Information in organizations as a signal and symbol. *Administrative Science Quarterly*, 26 (5), 171-186.

Book:

Cyert, R. M., & March, J. G. (1963). *A behavioral theory of the firm*. Englewood Cliffs, NJ: Prentice-Hall.

Chapter in Book:

Bayoumi, T., & Barry, E. (1997). Is regionalism simply a diversion? Evidence from the evaluations of the EC and EFTA. In T. Ito (Ed.), *Regionalism versus multilateral trade arrangements*. (pp.234-249). Chicago, IL: University of Chicago Press.

Editors for A Book:

Letheridge, S., & Cannon, C. R. (Eds.). (1980). *Bilingual education: Teaching English as a second language*. New York: Praeger.

Internet Articles or Abstracts Based on A Print Source:

Smith, R. (1998). TQM in Australian manufacturing businesses [Electronic version]/ *Quality Journal*, 5, 117-123.

Articles or Abstracts in an Internet-only Journal:

Frederickson, B. L. (2000, March 7). Cultivating positive emotions to optimize health and wellbeing. *Prevention & Treatment*, 3, Article (or Abstract) 0001a. Retrieved November 20, 2000 from <http://www.preventiontreatment.com/frederickson.html>.

Report from an Organization on Its Web Site:

Canarie, Inc. (1997, September 27 or n.d. if no date is available). *Towards a Canadian health IWAY: Vision, opportunities and future steps*. Retrieved November 8, 2000, from <http://www.canada.org/iway.html>.